

SCIENCE KAITZA

CALL TERMS

ADltech

SINAI COORDINATOR
Navarra R&D&i System



Public interest project with recognised MECNA (Regional Law on Patronage of Navarre) distinction.



Project promoting scientific, technological and innovation culture.



Project fomented by the department of Economic and Business Development of the Government of Navarre, through the Directorate-General of Industry, Energy and Strategic Projects S3.

BASES DE LA CONVOCATORIA DEL III CONCURSO CIENTÍFICO ScienceKaitza

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1. PREAMBLE

The content of these terms is subject to any modifications that may prove necessary as a result of the COVID-19 pandemic and the general public health measures that must be followed in carrying out the terms.

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Research, development and innovation are fundamental pillars for any region that aspires to achieve the social and economic development of its territory. Investing in policies aimed at strengthening these disciplines not only favours greater wealth and employment generation, it also promotes the creation of knowledge, technologies and solutions for the challenges and needs of society.

Researchers and technologists of all genders are those who make RDI a tangible reality. And they are often the great forgotten when it comes to recognising their work and contributions to the development of their region.

That is why the SciencEkaitza Scientific Awards, organised by the ADltech Technology Corporation, with the collaboration of the Government of Navarre, the Ministry of Science and Innovation, and the support of other public and private entities, contribute to promoting public and social recognition of the scientists and technologists who carry out their research in Navarre, in addition to concretely backing their projects.

Both the fields of science and technology permeate people's lives and condition our future. Being vital for society and people, so to are they for the region's economy. That is why it is important for society as a whole, and the Navarrese in particular, to be more aware of the research carried out in their community, to truly comprehend the links between technological progress and development and the individual well-being of each and every person.



2.

3rd COMPETITION AND GALA

ADltech Technology Corporation, with the collaboration of the Government of Navarre and the Ministry of Science and Innovation, announces the third edition of the SciencEkaitzza Scientific Awards.

These awards seek to recognise the work of teams of researchers and/or technologists, and to recognise their most innovative ideas capable of transforming the economy both in Navarre and in other communities and countries.

The SciencEkaitzza Awards also aim to stimulate interest in research and innovation by promoting scientific culture in society and showing the benefits that science and innovation provide.

As in previous editions, SciencEkaitzza is made up of two fundamental elements, the **science contest** to which these Terms refer and the **Science Gala**.

In the main act, the 3rd SciencEkaitzza Gala, the awards will be delivered to the winning ideas and projects for each of the competition's categories.

3.

AWARDS AND CATEGORIES

Benefiting from international recognition and prestige, the SciencEkaitza Awards contribute to the promotion and social recognition of science and technologies developed in Navarre, the promotion of new vocations, and to improving awareness of developments that will improve the quality of life throughout society. Disruptive ideas generating frontier knowledge within their field are prominently recognised.

According to these terms, all submissions that are presented will opt for one of the following categories:

- **SE2021_SINAI.** Recognition of ongoing collaborative projects associated with one of the 6 technological areas of smart specialisation in Navarre (RIS3).
- **SE2021_IDEAS.** Award for new disruptive and collaborative ideas in Navarre.
- **SE2021_OPEN.** Award for new international disruptive ideas.

In addition, all submissions presented will collectively, and on equal grounds, be judged for the category:

- **SE2021_PÚBLICO.** Project most voted by the public through the SciencEkaitza website.

4. ELIGIBILITY REQUIREMENTS

To be eligible for any of the categories of the 3rd ScienceEkaizta Awards, all submissions must meet the following general requirements as well as the specific requirements corresponding with the category to which they apply.

a. General requirements. All applications submitted to the ScienceEkaizta2021 Competition must meet the following general requirements:

- The ideas must combine excellence, feasibility and impact.
- The ideas do not necessarily have to be market-ready in the short term (but those that are will not be ruled out).
- They must also be ideas arising from creativity and scientific and/or technological innovation.
- The candidates have the opportunity to describe their idea, objectives, impact, etc. as described in section 5 APPLICATION SUBMISSION.
- This competition rewards disruptive and transformative IDEAS with a high potential for innovative impact on the socio-economic development of Navarre.

b. Specific requirements. Moreover, each submission must fulfil other specific requirements corresponding with the particular category to which they are applying:

Category SE2021_SINAI.

- The teams must be made up of at least two members: they must belong to two different agents of the Navarre Innovation System (SINAI).
- All team members must carry out their research activity in Navarre.

- The ideas presented must be ongoing projects funded in the 2019 and/or 2020 calls in the category of Collaborative Projects of the Government of Navarre.

Category SE2021_IDEAS.

- The teams must propose a collaboration of at least two entities and at least one of them must be an implementing agent of the Navarre Innovation System (SINAI).
- The participation of companies is allowed.
- All team members must carry out their research and/or business activity in Navarre.
- Ideas are sought that break with current solutions and propose radically new solutions that improve our society, our economy and quality of life. Ideas that take on society's great challenges in terms of energy and energy storage, health and the challenges brought on by diseases that we are currently unable to tackle, aging and population growth, the protection of our planet, food resources, sustainable transportation, improving equality and living conditions, or others.

Category SE2021_OPEN.

- Open configurations are allowed for these applications.
- Submissions to this category may be made up of one or more entities.
- Applications may be submitted by any type of entity, research group, company, university, technology centre, research institute, etc.
- The participating entities may undertake their research activity in any geographic location, autonomous community or country.

5.

APPLICATION SUBMISSION

The time frame for project submissions will be open from **Friday, December 11, 2020 at 11:00 a.m. until Friday, May 14, 2021 at 12:00 p.m.**

Until May 14, 2021, all projects may be submitted by email to the address **concurso@sciencekaitza.com**. It is essential that each submission provide the following documents either as data attached to the email itself or a link to download such documents:

- **Registration** form.
- **Descriptive report** of the idea in English (maximum 10 pages). The report must properly address all aspects related to:
 - Description of the idea.
 - Originality and innovative quality.
 - Technological feasibility.
 - Feasibility.
 - Needs to transform the idea into a feasible project.
- **Summary** of the report. In English, Spanish and/or Basque (maximum length 200 words).
- **Video** (maximum 1 minute) in which the team, using narrative tools of the audio-visual language, communicates the essence of the project in a creative and understandable way for the general public. The spoken word in the video must be in Castilian Spanish and 3 versions of the same video shall be presented, fulfilling the requirements of "Inclusive Marketing":
 - With subtitles in Castilian Spanish.
 - With subtitles in Basque.
 - With subtitles in English.

On a date to be determined, CLAVNA professionals will impart a free **AUDIOVISUAL CREATION WORKSHOP** to the research teams so that they can learn about tools and models of audio-visual narrative to prepare their advertisement videos.

The videos of the winning projects will be projected at the celebration of the 3rd Science Competition. Additionally, all of the videos will be publicly accessible through diverse media channels in the days leading up to and following the Gala.

6. EVALUATION CRITERIA

The Technical Evaluation Committee and the International Jury, as detailed in section 7, will assess the submissions according to their **scientific content, originality, innovative quality and technological and commercial viability**. The following aspects will be taken into consideration

- **Team:** Team composition.
- **Brief description** of the synergies that led to and catalysed the collaboration between the members. (1 page maximum).
- **Innovation and originality:** The proposal's degree of innovation and scientific interest. Real possibility of translation into practice in the future. Social and economic impact.
- **Creativity** of the audio-visual format of the proposal for scientific dissemination. Efficiency of the idea in generating impact and memorability for spectators.
- **Feasibility:** Value chain and possible business model. Capacity or probability of having the necessary resources to implement the idea. Disruptive value that would be brought to the sector of relevance to the project.
- **Research excellence** of the proposal: It will be valued that in the definition of the idea, variables and aspects associated with the gender dimension in the research have been considered.

7. SELECTION PROCESS

This process involves two bodies in charge of managing and selecting all projects, from runners-up to the 3rd SciencEkaitza Award. Those bodies are as follows:

1. Technical Evaluation Committee. This Committee will be made up of the General Directorate of ADItech, the Directorate of Technological Cooperation and Excellence of ADItech, 5 patrons of ADItech Technology Corporation and 2 members of the audio-visual cluster of Navarre, CLAVNA. This commission will be in charge of:

a. Eligibility assessment and preliminary evaluation. Once the submission period has closed, the applications will be reviewed with a focus on confirming that they meet the eligibility requirements specified in the terms. Ineligible applications will be disqualified; the rest will move on to the next phase.

b. Ranking by category. The applications will be reviewed, assessed and ranked based on the information provided.

2. International Jury. This body, composed of the speakers at the SciencEkaitza Gala, will be in charge of deciding the winning team and the runners-up for each sector.

NOTE: Should the International Jury not be able to fulfil its function as jury, the technical evaluation committee will be in charge of awarding the final award.

The final decision is incontestable and will be announced to the public at the **3rd SciencEkaitza Science Gala of Navarre.**

8. FORMALITIES

The prizes will be formally awarded by ADItech Technology Corporation and co-awarded by the Government of Navarre and other entities that decide to collaborate as sponsors.

a. Confidentiality.

The confidentiality of all presented submissions is guaranteed throughout the entire process. To this end, confidentiality agreements will be signed by all members of the jury.

In all cases, the general characteristics of submissions may be disseminated and, when appropriate, the names of the winning projects, their logo, activity and main achievements, as well as the individual members of the winning team.

b. Intellectual property rights and image rights.

All applications, upon presentation to the SciencEkaitza 2021 Contest, grant ADItech Technology Corporation the rights to use, translate, edit, reproduce and publicly disseminate, exempt from payment, the audio-visual materials presented, and to create derivative content.

The videos of each application may be disseminated as advertisement and presentation material of the finalist applications.

The research personnel who present themselves in an application to the 2021 SciencEkaitza Contest grant their image rights in the content of their application video as part of their participation as a guest at the Gala - Awards Ceremony or other related events in which they participate as a SciencEkaitza researcher/contestant.

The participants at said event may be photographed and recorded on video. This material may be used by ADItech in audio-visual montages and/or as images illustrating the SciencEkaitza event. They may also be used, edited, and disseminated on social networks or for other purposes related to the dissemination of the Contest image, in this edition or future editions.

Contestants grant ADItech Technology Corporation permission to use their names, the names of the centres where they work, their photographs, and information on future actions of the application.

Upon submitting their information, the project EXPRESSLY CONSENTS to its transfer and treatment as described previously. The right to access, rectification, cancellation and opposition can be exercised via communication to following email address: **concurso@sciencekaitza.com** or upon physical presentation, with a photocopy of an identity document, at the ADItech offices located at C / Tajonar, 20, 31006 Iruñea / Pamplona (Navarra).

c. Publicity of nominations.

The winning teams may advertise their victory on letterheads, announcements, reports, and publish or disseminate their victory of the given award in any media.

In such communications, express reference will be made to the name SciencEkaitza as a brand, specifying the year in which they were victors, and ADItech Technology Corporation as the promoter and organiser of the event.

The name of the relevant category will be indicated in its entirety as defined in section 4 of these terms.

The Government of Navarre and ADItech will disseminate publicity as merited with respect to the winning team, runners-up, and nominees, in the most suitable and appropriate national and/or regional media, and on all platforms where examples of excellence and good practices in the field of innovation are needed.

c. Acceptance of the terms.

Participation in the Contest implies the full acceptance of the present terms, whose interpretation corresponds to the relevant jury in each phase.

Any breach of the deadlines or procedures reflected in these terms will disqualify the participant from obtaining the awards.

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